



EXCLUSIVE DISTRIBUTOR OVERVIEW



Become A Competitive Artificial Grass Distributor

- 15 exclusive partners
- Accepting 30 new partners in 2020
- Private label – Turf products tailored to your brand
- No Franchising or Royalty Fees
- Personal account manager
- On board training
- On going training
- Extensive Resource library
- We are your partner – “Your Success is our Success”



SERVICES



SERVICES

- FREE 48 HOUR DELIVERY
- WILL CALL – Less than 45 minutes
- CUT-TO-ORDER
- LTL SERVICE
- SAMPLE DELIVERY
- SALES SUPPORT TEAM (SSA)
- IN-HOUSE ACCOUNTING
- LIVE INVENTORY



PRODUCTS





HIGH-QUALITY PRODUCTS

- Highest-Quality Products
- 16 Year Warranties
- C8 Yarn
- Industry Leading Technology

TURF

DISTRIBUTORS

ECO LINE

ECO 48 SILVER >>

Approx. Weight: 46 oz.
Pile Height: 1.37 in.
Backing: Standard
Warranty: 4 Years
Yarn Quality: C6



ECO 56 SILVER >>

Approx. Weight: 56 oz.
Pile Height: 1.35 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 59 SILVER >> HYBRID

Approx. Weight: 59 oz.
Pile Height: 2.0 in.
Backing: Standard
Warranty: 8 Years
Silt / Mono Hybrid



ECO 72 SILVER >>

Approx. Weight: 73 oz.
Pile Height: 1.5 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 74 SILVER >>

Approx. Weight: 74 oz.
Pile Height: 1.5 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 82 SILVER >>

Approx. Weight: 84 oz.
Pile Height: 1.75 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 85 SILVER >> PUTT

Approx. Weight: 85 oz.
Pile Height: 0.7 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 94 GOLD >>

Approx. Weight: 96 oz.
Pile Height: 2.0 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 96 GOLD >>

Approx. Weight: 96 oz.
Pile Height: 2.0 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ECO 108 GOLD >>

Approx. Weight: 108 oz.
Pile Height: 1.75 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



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AMERICAN LINE

ARMY 70 >>

Approx. Weight: 70 oz.
Pile Height: 1.5 in.
Backing: Double PP
Warranty: 16 Years



PERFECT 80 >>

Approx. Weight: 80 oz.
Pile Height: 1.5 in.
Backing: Silverback™
Warranty: 16 Years



THE ONE >>

Approx. Weight: 100 oz.
Pile Height: 1.97 in.
Backing: Double PP
Warranty: 16 Years



PLATINUM DREAM >>

Approx. Weight: 95 oz.
Pile Height: 1.75 in.
Backing: Optimum Flow
Warranty: 16 Years



PLATINUM PUTT >>

Approx. Weight: 57 oz.
Pile Height: 9/16 in.
Backing: Silverback™
Warranty: 16 Years



NATURAL LINE

SO NATURAL 70 GOLD >>

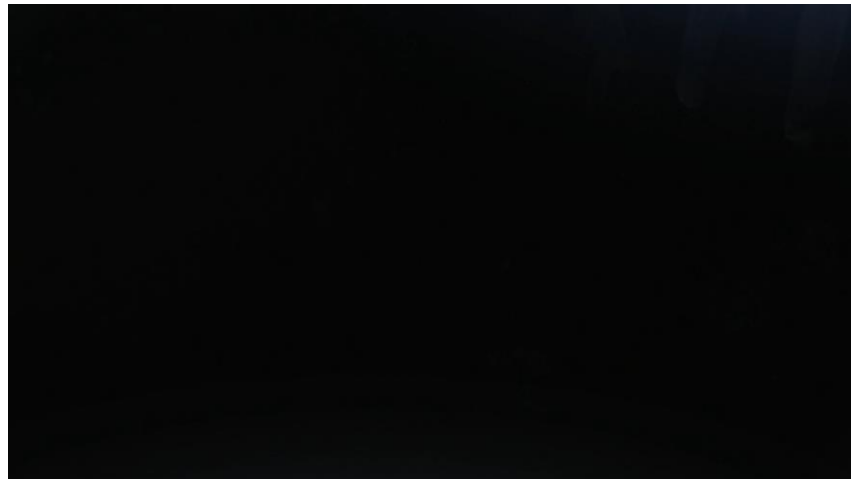
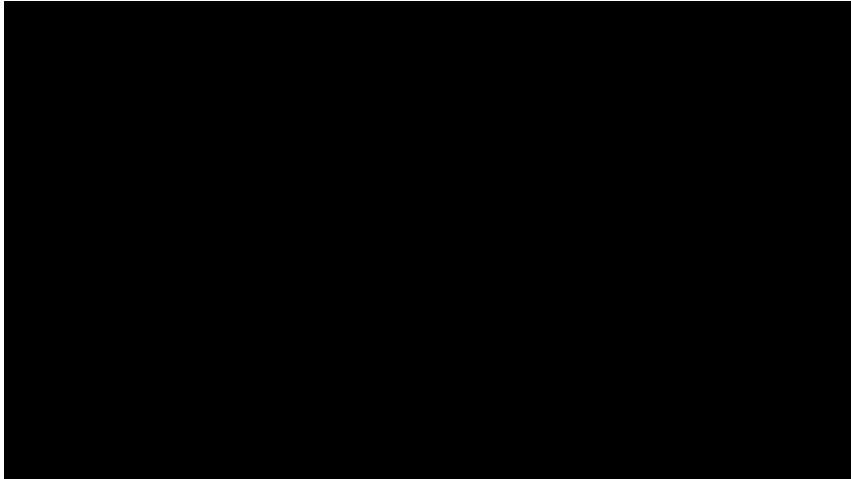
Approx. Weight: 74 oz.
Pile Height: 1.5 in.
Backing: Standard
Warranty: 16 Years
Yarn Quality: C8



ACCESSORIES



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Silverback™ - Imagine having the strength of seven Olympic weightlifters or weighing over 400 lbs and being able to do one armed pull-ups. Our Silverback™ system is the quiet strength under your synthetic turf that gives you the peace of mind that your investment is protected by unmatched strength.

ArmorLoc™ 3L – The primary backing plays a very important role in the overall design of an artificial turf system. ArmorLoc™ 3L is non-directional, self-healing, and so stable that it is guaranteed not to have excess movement. ArmorLoc™ 3L combines with Silverback™ urethane coating and specialized yarn to bind the DNA of all three components, utilizing a thermal module such as the science of DNA strand building.

Optimum Flow - Introducing a new, non-perforated backing that offers a drastic improvement to drainage efficiency, in comparison to similar products. This means Platinum Flow will be drier and free from any unpleasant odors. Best of all, it does not require a weed barrier.



We have upgraded our turf yarn quality on select products!

NEW AND IMPROVED C8 YARN!

The molecular structure of C8 yarn has a longer carbon chain which increases durability, resilience, temperature resistance and even the look and feel of the product.

- **Higher Durability**

2x more durable than the existing grades which means better resistance to heavy traffic.

- **Resilience**

Blades are stronger and resist flattening more than C4 yarn.

- **Temperature Resistance**

Better protected against fading due to sun exposure.

- **Improved Look**

C8 yarn has a softer feel and more natural look compared to C4 yarn.





Service Request

Please fill out the following as thoroughly as possible.

Defects and Warranties: All submissions before 3pm will be responded to within 24 hours (1 Business Day)

Please expect the following:

- request for more information within 1 Business Day if the application is not filled out correctly and or is missing required information
- 1 week will be allowed to review more information if more information is requested
- 1 week will be allowed to set an appt. for a site visit. Site Visits are completed Tuesday and Thursday mornings (excludes Monday, Tuesday, Friday, and Weekends)

Type of Inquiry

There are 2 types of inquiries: Defect and Warranty.

1. Material Defect is an issue with the material itself prior to installation. The material must NOT be installed for a defect inquiry to be processed.
2. Material Warranty is an issue with the material that has been installed for more than 30 days, had no issue previously, and is now showing signs of some sort of issue.

Please select one of the following.

- Defect Warranty

Full Name *

Phone Number *

Email *

Preferred Method of Contact *

Project Location *

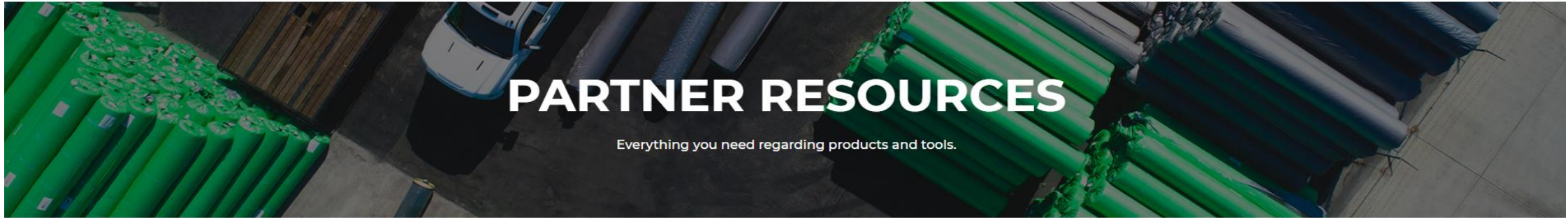
TESTIMONIALS

TESTIMONIALS – ARTIFICIAL GRASS LEADERS





RESOURCES



PARTNER RESOURCES

Everything you need regarding products and tools.

PRODUCT SPECIFICATIONS

EFillable product specification cards. To Lock in your filled fields, hit Control/or Command + P, save as PDF.

[Spec Cards](#) | [Detailed Spec Sheets](#) | [Product Book](#)

PRODUCT WARRANTIES

Fillable product warranties. Each File has 3 fields to be filled out. To Lock in your filled fields, hit Control/or Command + P, save as PDF. Please make sure you are using the correct warranty for the correct product.

[Eco 48](#) | [Hybrid 59](#) | [Imports](#) | [American](#)

PHOTOS

[Products Installed](#) | [Products Only](#)

TOOLS

Marketing material and tools for selling turf.

[Product Matrix](#) | [Turf Detail](#) | [Line Card](#) | [Spec Sheet](#) | [Install Guide](#)

MARKETING

BRANDING

Logo Design, Brand Guidelines, Business Cards

WEBSITE

Includes desktop, tablet and mobile friendly site. Graphics for all pages, PayPal, social media links and optimization.

VIDEO

Branded video loops for store TVs with a custom logo sting effect.

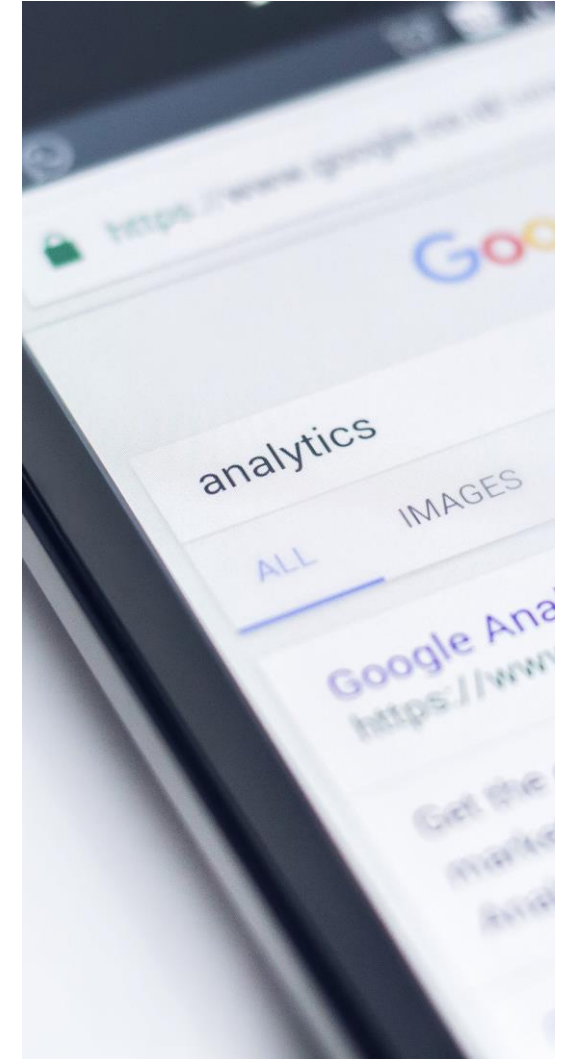


CALL TRACKING & RECORDING

Password protected log in and dashboard. Ability to track where your leads are coming from and record calls for training purposes. Create reports that help make business decisions.

GOOGLE LOCAL PACK OPTIMIZATION

Optimize Google My Business Listing for 5 keywords 4 articles/posts and optimization of 20 images a month (client is responsible for providing photos) Client will be in the map pack at around month 4 and by month 12 will be in the map pack for all 5 keywords.



ADVERTISING

- Paid Social Ad Management
- PPC (Google Retargeting Ads & AdWords)
- YouTube Video Ads

SEO

On-page optimization, keyword research, high authority links and monthly reporting. Ranking for 10 keywords that client will approve.



MERCHANDISING

AVAILABLE MERCHANDISING

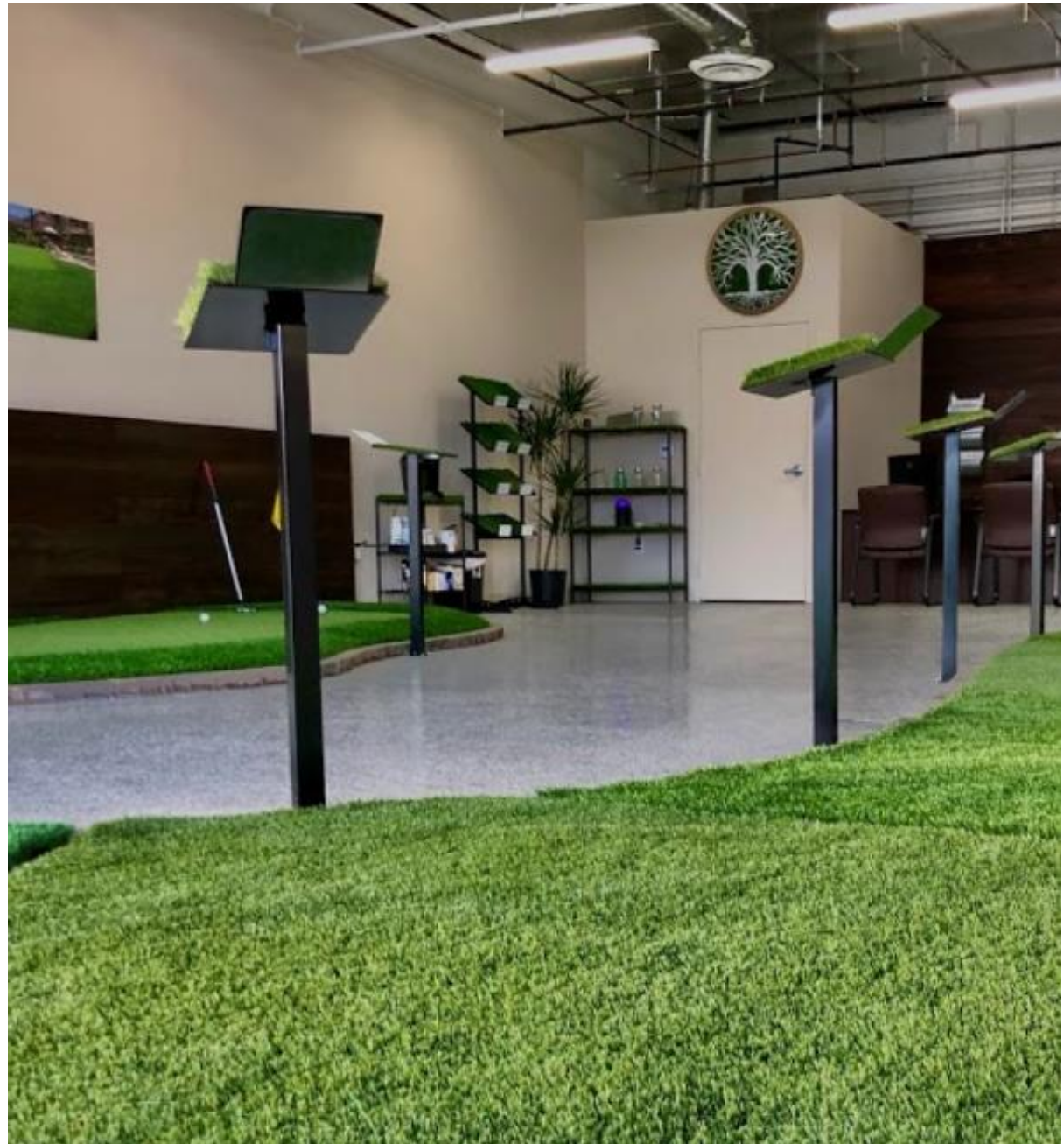
- Product Tags
- Turf Display Rack
- Pedestal Displays
- Display Cards
- Custom Mats
- Custom Acrylic Signs
- Custom Metal Signs
- Banners
- Decals
- Pictures
- Signage
- Showroom Rendering

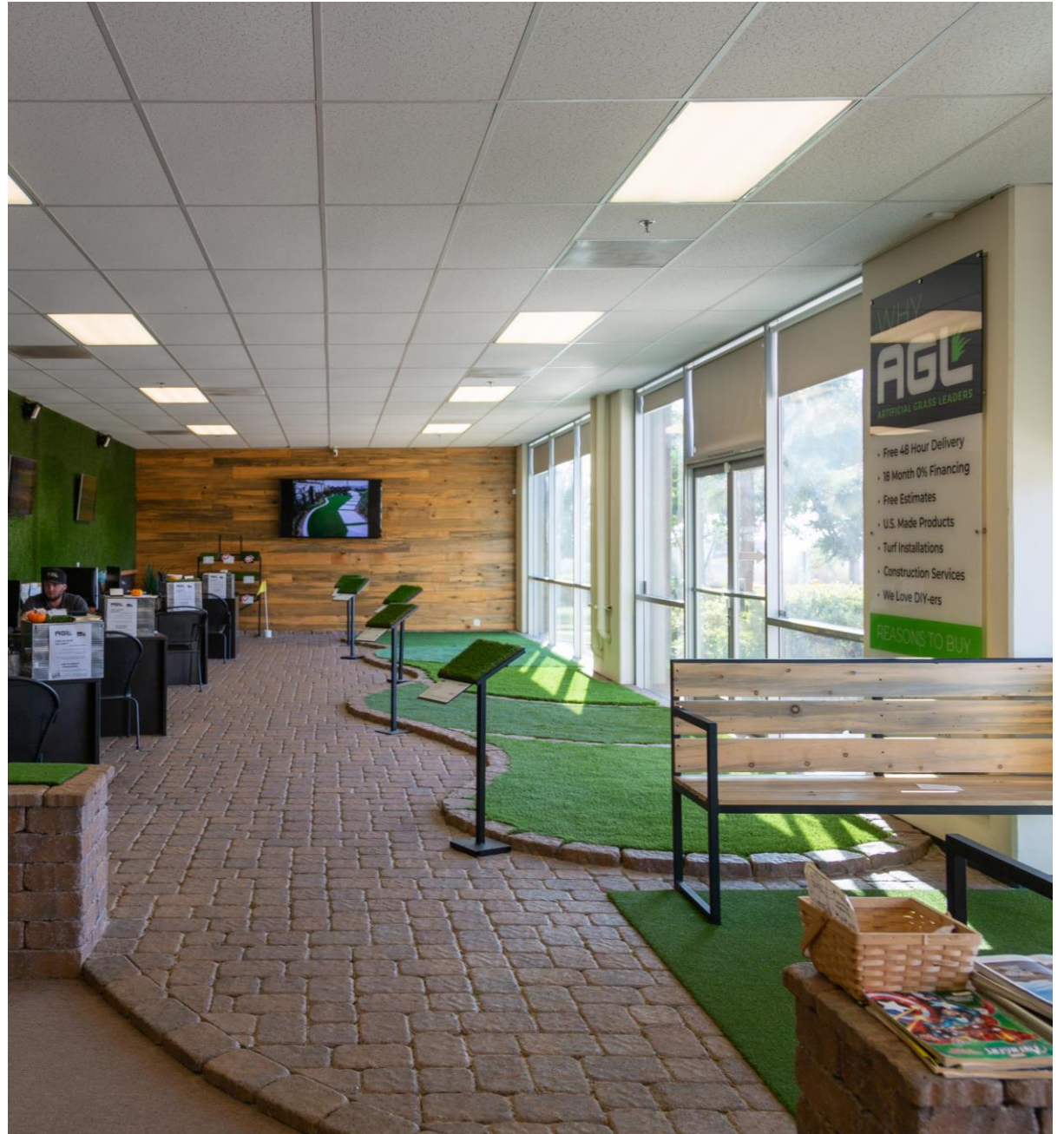


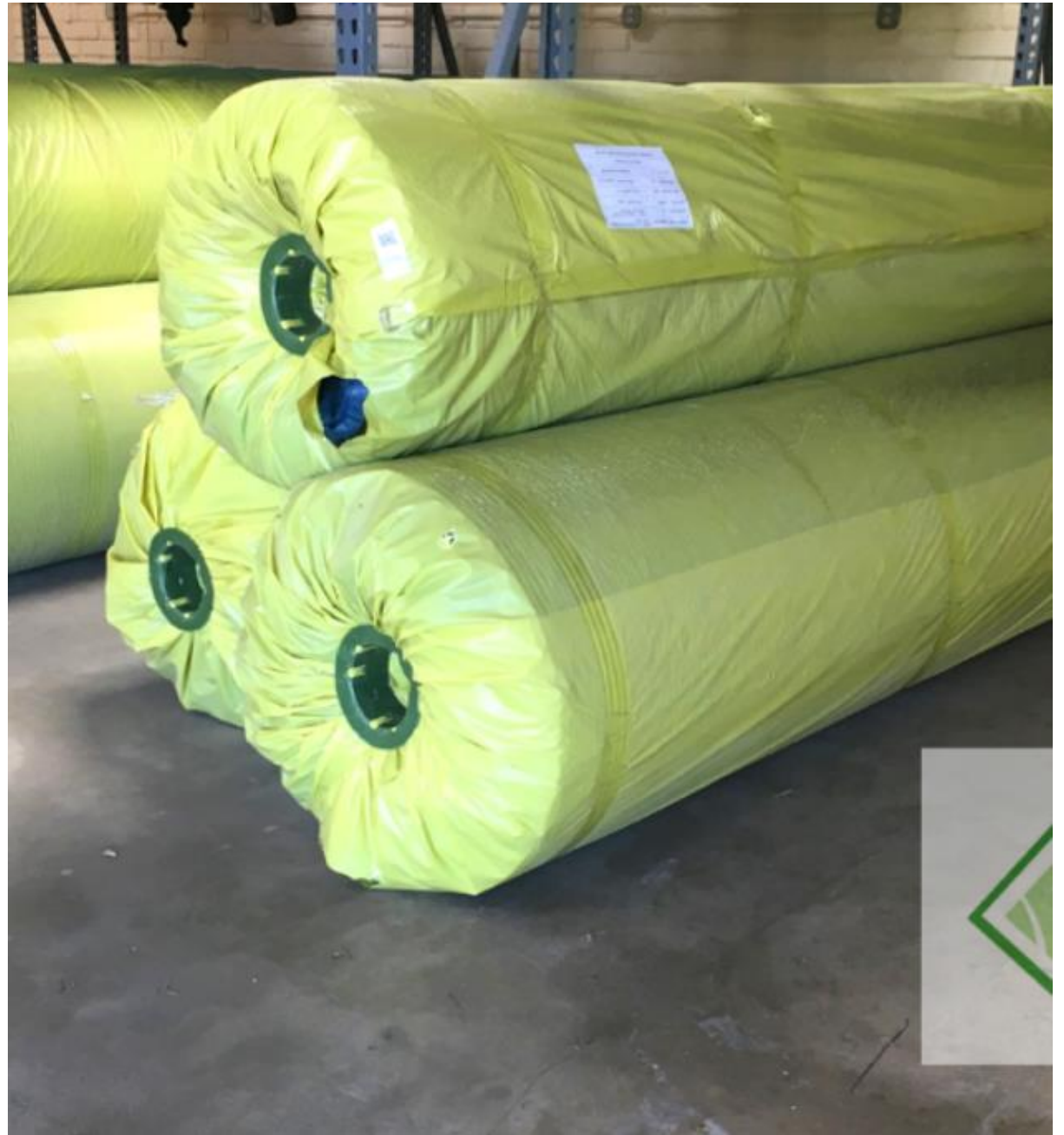
FINANCIALS

Financial information available upon NDA











THANK YOU!