



EXCLUSIVE DISTRIBUTOR OVERVIEW



BECOME A COMPETITIVE ARTIFICIAL TURF DISTRIBUTOR

- 11+ Exclusive Partners
- Private Label – Turf Products Tailored to your Brand
- No Franchising or Royalty Fees
- Personal Account Manager
- Onboarding and On-going Training
- Extensive Resource Library
- We are your Partner– “Your Success is our Success”



SERVICES

SERVICES

- **FREE 48 HOUR DELIVERY**
- **WILL CALL (WITHIN 45 MINS OR LESS)**
- **CUT-TO-ORDER**
- **LTL SERVICE**
- **SAMPLE DELIVERY**
- **SALES SUPPORT TEAM (SSA)**
- **IN-HOUSE ACCOUNTING**
- **LIVE INVENTORY**



PRODUCTS



HIGH-QUALITY PRODUCTS

- Highest-Quality Products
- 16 Year Warranties
- Industry Leading Technology



ECO LINE

ECO 48 SILVER »

Approx. Weight: 46 oz.
Pile Height: 1.37 in.
Backing: Latex
Warranty: 4 Years
Yarn Quality: C6



ECO 56 SILVER »

Approx. Weight: 56 oz.
Pile Height: 1.35 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



SO NATURAL 70 GOLD »

Approx. Weight: 74 oz.
Pile Height: 1.5 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 72 SILVER »

Approx. Weight: 73 oz.
Pile Height: 1.5 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 74 SILVER »

Approx. Weight: 74 oz.
Pile Height: 1.5 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 82 SILVER »

Approx. Weight: 84 oz.
Pile Height: 1.75 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 85 SILVER » PUTT

Approx. Weight: 85 oz.
Pile Height: 0.7 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 94 GOLD »

Approx. Weight: 96 oz.
Pile Height: 2.0 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 96 GOLD »

Approx. Weight: 96 oz.
Pile Height: 2.0 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



ECO 108 GOLD »

Approx. Weight: 108 oz.
Pile Height: 1.75 in.
Backing: Polyurethane
Warranty: 16 Years
Yarn Quality: C8



AMERICAN LINE

FLOW 75 OLIVE »

Approx. Weight: 75 oz.
Pile Height: 1.5 in.
Backing: Optimum Flow™
Warranty: 16 Years



FLOW 75 FOREST »

Approx. Weight: 75 oz.
Pile Height: 1.5 in.
Backing: Optimum Flow™
Warranty: 16 Years



FLOW 98 OLIVE »

Approx. Weight: 98 oz.
Pile Height: 2.0 in.
Backing: Optimum Flow™
Warranty: 16 Years



FLOW 98 FOREST »

Approx. Weight: 98 oz.
Pile Height: 2.0 in.
Backing: Optimum Flow™
Warranty: 16 Years



PLATINUM DREAM »

Approx. Weight: 95 oz.
Pile Height: 1.75 in.
Backing: Optimum Flow™
Warranty: 16 Years

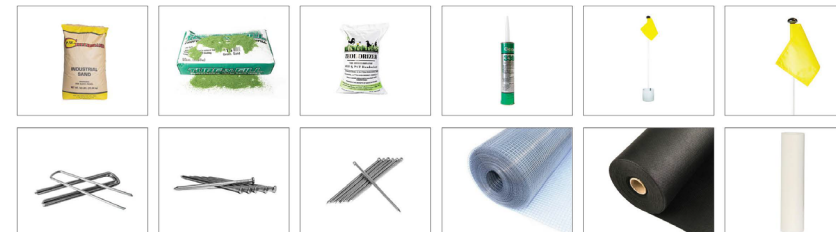


PLATINUM PUTT »

Approx. Weight: 57 oz.
Pile Height: 9/16 in.
Backing: Silverback™
Warranty: 16 Years

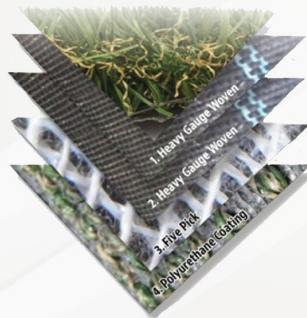


ACCESSORIES





OPTIMUM FLOW TECHNOLOGY



OUR TECHNOLOGY

Silverback™ - Imagine having the strength of seven Olympic weightlifters or weighing over 400 pounds and being able to do one armed pull-ups. Our Silverback™ system is the quiet strength under your synthetic turf that gives you the peace of mind that your investment is protected by unmatched strength.

ArmorLoc™ 3L – The primary backing plays a very important role in the overall design of an artificial turf system. ArmorLoc™ 3L is non-directional, self-healing, and so stable that it is guaranteed not to have excess movement. ArmorLoc™ 3L combines with Silverback™ urethane coating and specialized yarn to bind the DNA of all three components, utilizing a thermal module such as the science of DNA strand building.

Optimum Flow™ - Introducing a new, non-perforated backing that offers a drastic improvement to drainage efficiency, in comparison to similar products. This means products with optimum flow™ will be drier and free from any unpleasant odors.

Check out our video on the Optimum Flow backing! [Click Here](#)



durablade

TECHNOLOGY

We have upgraded our yarn quality on select products from C4 to C8. The molecular structure of C8 is our DuraBlade™ technology which has a longer carbon chain which increases durability, resilience, temperature resistance and even the look and feel.

durablade

TECHNOLOGY



DuraBlade™ Technology integrates the raw material with a modern extrusion technique to improve fiber performance.



Higher Durability

2X more durable than existing grades.
Better resistance to high traffic.

Resilience

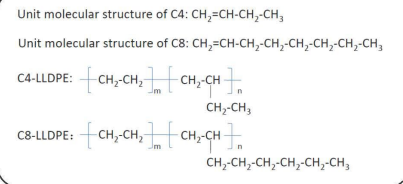
More resilience to flattening blades.

Temperature Resistance

Better protected against fading.

Improved Look

A softer feel and more natural look.





Service Request

Please fill out the following as thoroughly as possible.

Defects and Warranties: All submissions before 3pm will be responded to within 24 hours (1 Business Day)

Please expect the following:

- request for more information within 1 Business Day if the application is not filled out correctly and or is missing required information
- 1 week will be allowed to review more information if more information is requested
- 1 week will be allowed to set an appt. for a site visit. Site Visits are completed Tuesday and Thursday mornings (excludes Monday, Tuesday, Friday, and Weekends)

Type of Inquiry

There are 2 types of inquiries: Defect and Warranty.

1. Material Defect is an issue with the material itself prior to installation. The material must NOT be installed for a defect inquiry to be processed.
2. Material Warranty is an issue with the material that has been installed for more than 30 days, had no issue previously, and is now showing signs of some sort of issue.

Please select one of the following.

☐ Defect ☐ Warranty

Full Name *

Phone Number *

Email *

Preferred Method of Contact *

Project Location *

TESTIMONIALS

TESTIMONIALS

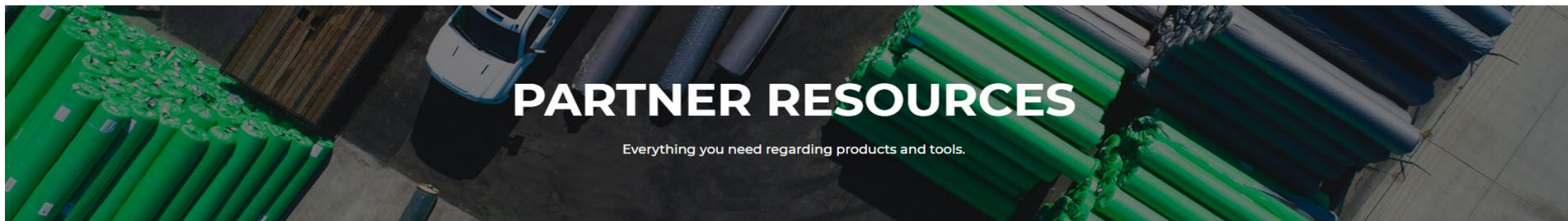
US TURF SAN DIEGO

An Exclusive Dealer in San Diego, California

[Video Here](#)



RESOURCES



PARTNER RESOURCES

Everything you need regarding products and tools.

PRODUCT SPECIFICATIONS

EFillable product specification cards. To Lock in your filled fields, hit Control/or Command + P, save as PDF.

[Spec Cards](#) | [Detailed Spec Sheets](#) | [Product Book](#)

PRODUCT WARRANTIES

Fillable product warranties. Each File has 3 fields to be filled out. To Lock in your filled fields, hit Control/or Command + P, save as PDF. Please make sure you are using the correct warranty for the correct product.

[Eco 48](#) | [Hybrid 59](#) | [Imports](#) | [American](#)

MARKETING



BRANDING

Logo Design, Brand Guidelines, Business Cards

WEBSITE

Includes desktop, tablet and mobile friendly site. Graphics for all pages, PayPal, social media links and optimization.

VIDEO

Branded video loops for store TVs with a custom logo sting effect.

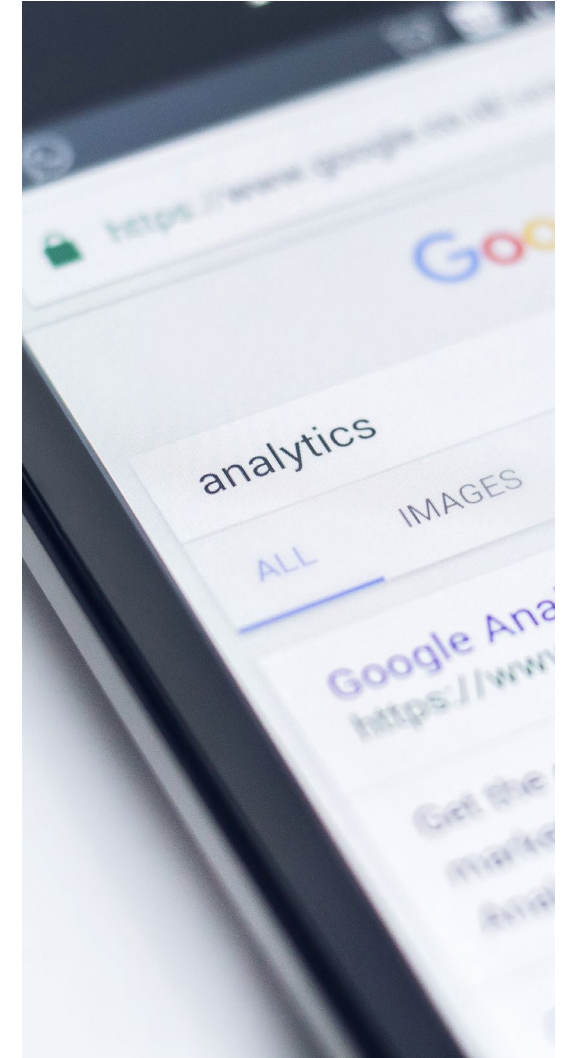


CALL TRACKING & RECORDING

Password protected log in and dashboard. Ability to track where your leads are coming from and record calls for training purposes. Create reports that help make business decisions.

GOOGLE LOCAL PACK OPTIMIZATION

Optimize Google My Business Listing for 5 keywords 4 articles/posts and optimization of 20 images a month (client is responsible for providing photos) Client will be in the map pack at around month 4 and by month 12 will be in the map pack for all 5 keywords.



ADVERTISING

- Paid Social Ad Management
- PPC (Google Retargeting Ads & AdWords)
- YouTube Video Ads

SEO

On-page optimization, keyword research, high authority links and monthly reporting. Ranking for 10 keywords that client will approve.



MERCHANDISING

AVAILABLE MERCHANDISING

- Product Tags
- Turf Display Rack
- Pedestal Displays
- Display Cards
- Custom Mats
- Custom Acrylic Signs
- Custom Metal Signs
- Banners
- Decals
- Pictures
- Signage
- Showroom Rendering



MERCHANDISING



FINANCIALS

FINANCIAL INFORMATION AVAILABLE UPON NDA.







THANK YOU!